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January 15, 2015

Lifetime Designer Shingle Value Collection Price Increase

Dear Customers:

Due to higher costs associated with product and technology enhancements made to the Lifetime Designer Shingle Value Collection, GAF is announcing a price increase of \$1.00 per Square for all Designer Shingle Value Collection shingles.

This price increase will take effect with shipments on February 16, 2015, regardless of order entry date.

If you have any questions concerning this increase, please contact your local Territory Manager, National Account Manager, or Sales Manager.

Thank you for your continued support.

Brian Kimber
Vice President, Sales
Steep Slope Systems